



2012
Niagara Track & Field Hall of Fame
Awards Banquet
Saturday, March 31, 2012
Ad Placement Order Form

Advertising Options

Please select an advertising option by circling the desired option:

Advertising sizes	Standard		Full Bleed		Comments
	B&W	Four Color	B&W	Four Color	
Center Spread (2 pages)	NA	NA	\$ 300	\$360	Available only if no Presenting Sponsor is found for the event.
Back Cover	NA	NA	\$ 200	\$240	Available only if no Corporate Sponsors are found for the event.
Inside Front Cover	\$ 150	\$ 180	\$ 180	\$216	Available only if no Gold Sponsors are found for the event.
Inside Back Cover	\$ 150	\$ 180	\$ 180	\$216	Available only if no Gold Sponsors are found for the event.
Full page	\$ 100	\$ 120	\$ 120	\$144	
1/2 page - long	\$60	\$72	NA	NA	
1/2 page - wide	\$60	\$72	NA	NA	
1/4 page	\$35	\$42	NA	NA	
Business Card	\$35	\$42	NA	NA	

See the 2012 Niagara Track & Field Hall of Fame Awards Banquet Rate Card for all requirements and rates: [Program Advertisement Rate Card](#). We reserve the right to adjust placement as necessary (see comments above). Any overpayment will be refunded after the Awards Banquet is held.

<p>Your Information:</p> <p>Name: _____</p> <p>Company / Organization: _____</p> <p>Address: _____</p> <p>City _____ State _____ Zip _____</p> <p>Email Address: _____</p> <p>Payment:</p> <p>Enclosed is my check for \$ _____</p>	<p>Thank you for supporting the</p> <p>Niagara Track & Field Hall of Fame</p> <p>1349 Ayrault Road, #25, Fairport, NY 14450-8909</p> <p>All checks should be made payable to “Niagara Track & Field Hall of Fame”</p> <p>A receipt will be sent for your advertisement. All advertisers will receive a copy of the printed program.</p> <p>Camera-ready copy:</p> <p>The advertiser must provide camera-ready copy for advertisements. Send the camera-ready files to drtrack@drtrack.com</p>
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For Office Use Only: _____
